

The background features a complex, repeating pattern of stylized floral and scrollwork motifs in various colors (green, blue, orange, red, purple, yellow) overlaid on a light gray background. A grid of colored squares, some containing the same floral patterns, is arranged in a stepped, staircase-like fashion across the left and bottom portions of the cover.

NEW DESIGN IDEAS

Vol.5 No.2 2021

NEW DESIGN IDEAS

Contents

Vol.5, No.2, 2021

N.M. Ricci (pp.95-113)

The interplay of psychology, physiology and architectural design: an overview

A. Ho (pp.114-123)

The role of affective concerns in user experience design

A. Basha-Jakupi, K. Osmani, E. Hoxha (pp.124-134)

Public art the catalyst for the creation and regeneration of public spaces-case study Prishtina, Kosovo

Ö. Kaya, L.S. Cuciuc Romanescu (pp.135-149)

Romanian folk symbols in contemporary fashion design

H. Yıkılmaz, S. Şimşek Tolacı (pp.150-165)

Analysis of the cinematographic effect in the introduction of historical environment and space

E. Worku, T. Gupta, S. Kumar Singh (pp.166-171)

Adaptive re-use of the historic building “Bank of Abyssinia” (the first Ethiopian bank), Piazza, Addis Ababa, Ethiopia

S. Girginkaya Akdag, A. Ergen (pp.172-184)

Customer journey maps for physical experience design: conceptual design case of a gas station

L. Berdeli (pp.185-194)

An innovative concept of simulation in art: the physiognomy of the places and mimicry of the structures

P. Vikramjit Ghom, A. George (pp.195-209)

Scientific rationality in Vaastu Purusha Mandala: a case study of Desh and Konkan architecture

M.A. Bani Salameh, A.H. Obeidat (pp.210-219)

The impact of societal issues on contemporary installation sculpture in the Middle East (Analytical study)

M.A. Hewitt (pp.220-223)

BOOK REVIEW: *The Art of Classic Planning: Building Beautiful and Enduring Communities*, by *Nir Haim Buras*

A.V. Woodworth (pp.224-226)

BOOK REVIEW: *Urban Experience and Design: Contemporary Perspectives on Improving the Public Realm*, Edited by *Justin B. Hollander* and *Ann Sussman*